



Iconic Books and Texts

edited by James W. Watts

DESCRIPTION:

Images of books appear in art, advertising and commercial logos to symbolize learning, knowledge and wisdom. In religious and secular rituals around the globe, people carry, show, wave, touch and kiss books and other texts, as well as read them. Such images and rituals utilize the iconic dimension of texts. This volume is the first comprehensive survey of iconic books and texts. It traces their development and influence from ancient to modern times and compares their roles in multiple cultures and religious traditions. The twenty-two essays presented here are original, cutting-edge contributions to this new academic field, and will appeal to students and scholars across the study of religions, literature, book history, archives and libraries.

TABLE OF CONTENTS:

James W. Watts, Introduction I. Categorizing Iconic Books JAMES W. WATTS (Syracuse) "The Three Dimensions of Scriptures" WILLIAM A. GRAHAM (Harvard) "Winged Words": Scriptures and Classics and Religious and Cultural Icons DEIRDRE C. STAM (Long Island) "Talking about 'Iconic Books' in the Terminology of Book History" II. Images & Texts DORINA MILLER PARMENTER (Spalding) "The Iconic Book" MICHELLE BROWN (London) Images to be Read and Words to be Seen: the Iconic Role of the Early Medieval Book S. BRENT PLATE (Hamilton) "Looking at Words: On the Typography and Design of Book Pages" ZE'EV ELITZUR (Ben-Gurion) "Between the Textual and the Visual: Borderlines of Late Antique Book Iconicity" JACOB KINNARD (Ilfiff) "Why is it Better to See a Book than Read it? Further Reflections on the Buddhist Representation of Manuscripts" M. PATRICK GRAHAM (Emory) "The Tell-Tale Iconic Book: The Hermeneutics of 16th Century Biblical Illustrations" III. Materials & Markets NATALIA SUIT (UNC Chapel Hill) "Mushaf and the Material Boundaries of the Qur'an" TIMOTHY BEAL (Case Western) "The End of the Word as We Know It: the Marketing of 21st Century Bibles" DORINA MILLER PARMENTER (Spalding) "Iconic Books From Below: Ritual Uses of the Christian Bible" SHAWN KRAUSE-LONER (Syracuse) "Be-Witching Scripture: The Book of Shadows as Scripture within Wicca/Neopagan Witchcraft" IV. Book Rituals KRISTINA MYRVOLD (Lund) "Engaging with the Guru: Sikh Beliefs and Practices of Guru Granth Sahib" JOANNE PUNZO WAGHORNE (Syracuse) "A Birthday Party for a Sacred Scripture: The Gita Jayanti and the Embodiment of God as the Book" YOHAN YOO (Seoul) "Possession and Repetition: Ways in which Korean Lay Buddhists Appropriated Scriptures" BRIAN MALLEY (Michigan) "The Bible in British Folklore" V. Power & Scholarship KARL SOLIBAKKE (Syracuse) "Origins of the Great Books Series" PHILIP P. ARNOLD (Syracuse) "Texts and the Conquest of Indigenous Lands" JASON LARSON (Bates) "The Gospels as Imperialized Sites of Memory in Late Ancient Christianity" CLAUDIA CAMP (TCU) "Possessing the Iconic Book: Ben Sira as Case Study" JAMES W. WATTS (Syracuse) "Ancient Iconic Texts and the History of Scholarly Expertise"

CONTRIBUTORS BIOGRAPHIES:

James W. Watts is Professor of Religion at Syracuse University and the author of *Ritual and Rhetoric in Leviticus: From Sacrifice to Scripture* (Cambridge University Press, 2007).

ISBN:

9781845539856 (hb)

9781781792544 (pb)

PRICE:

\$29.95 (hb)

\$29.95 (pb)

PUBLICATION DATE:

16 May 2013 (hb)

07 July 2015 (pb)

BINDING:

hardback & Paperback

SIZE:

6 x9

PAGES:

446

ILLUSTRATIONS:

4 figures

PUBLISHER:

Equinox Publishing

IMPRINT:

Equinox Publishing

SERIES:

Comparative Research on
Iconic and Performative
Texts

READER INTERESTS:

Book History
religious studies