Mormon Lifestyles

Communicating Religion and Ethics in Documentary Media

by Marie-Therese Mäder

DESCRIPTION:
Missionaries star in a reality show, polygamous families give viewers access to their everyday lives in a documentary series, religious couples portray their successful lives and their faith in TV spots. Using numerous examples, "Mormon Lifestyles. Communicating Religion and Ethics in Documentary Media" shows how documentary media fundamentally influence the public perception of religion. Religious affiliation is expressed by such media as a specific lifestyle. With a view to the global spread of Mormonism, the study explains how documentary media thematize and rework religion with specific tools and to various ends, including within the ethical and digital spaces.